

CHARISMA
NEVER TO FORGET egypt L.L.C



CHARISMA
NEVER TO FORGET egypt L.L.C

MAKE
your BRAND
SOAR



CHARISMA
NEVER TO FORGET egypt L.L.C

WHO WE ARE

We, charisma, are an agency specializing in creative advertising campaigns and products. Our team creates amazing designs, develops viral campaigns & commercials.

Using our creativity and ideological potential, we offer our clients marketing solutions that are not only visually Deautiful, Dut also increase the sales.

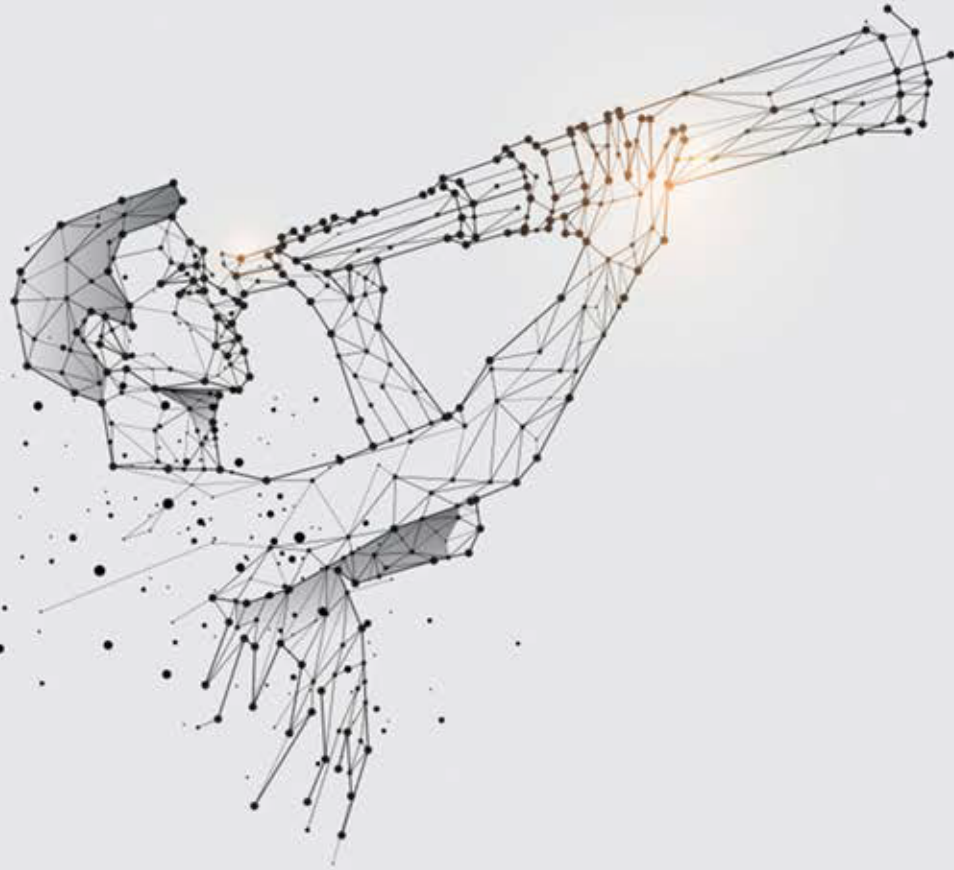
Of course, before taking on any Business, we carefully study the client, the product and the market to provide a stable basis for our ideas.

we are Creative beings working together to make amazing things, whatever your market challenges, we have the proficiencies and talent to deliver the right solution.



CHARISMA
NEVER TO FORGET egypt L.L.C

OUR VISION



Striving to be a leading advertising firm, nationally and regionally maintaining excellence and uniqueness in the services we provide.

CHARISMA
NEVER TO FORGET egypt L.L.C

OUR MISSION



Providing quality solutions in the field of advertising, utilizing our team expertise, knowledge, partnerships, and alliances.

OUR APPROACHE

- Complete business Analysis
- Strategic planning
- Cost Effective Solutions
- Training needs assessment & execution
- Performance follow-up & monitoring





OUR TEAM

Our diversified team possess extensive expertise and qualifications combined with solid corporate backgrounds. Our team consists of experienced high-caliber members combining various competencies in different fields and areas of expertise.

Our consulting experts hold prestigious academic degrees, e.g. MBA, OBA, CMA and PhD, and come from various industry backgrounds.

Most of our team members are experts with a minimum of 10 years of experience in their respective fields, with various industry orientations and exposures.

This unique experience blend gives CHARISMA a competitive edge and contributes to our success.

CHARISMA's team expertise - be it advice, solutions or implementation - set us in a unique position to assist our clients in achieving the optimum desired results through innovative strategies, global execution and a persistent focus on successful implementation.



MARKETING SOLUTIONS

CHARISMA offers marketing consultancy, marketing strategy and integrated marketing communication solutions to build and enhance our client's position in the market, in addition to introducing new services / products. We have delivered consistently successful outcomes for clients through creative and marketing strategies.

We provide our consultancy, research studies, analysis, and planning services aiming at creative outcomes to enhance our client's branding and market penetration and insure successful and impactful market positioning.





MARKETING SOLUTIONS

CHARISMA MARKETING SERVICES

MARKETING CONSULTATION & STRATEGY

To determine the gap between current situation and the goals, and how to fill the gap using annual planning and monthly tactics.

MARKETING ANALYSIS & MARKET RESEARCH

To let you see your business in figures and determine its seasonality to develop your Promotional Mix, Product Mix, and related advantages, disadvantages, solutions, tools, problems, and barriers. We provide you with the required analysis and how to achieve quick wins.





MARKETING SOLUTIONS

CHARISMA MARKETING SERVICES

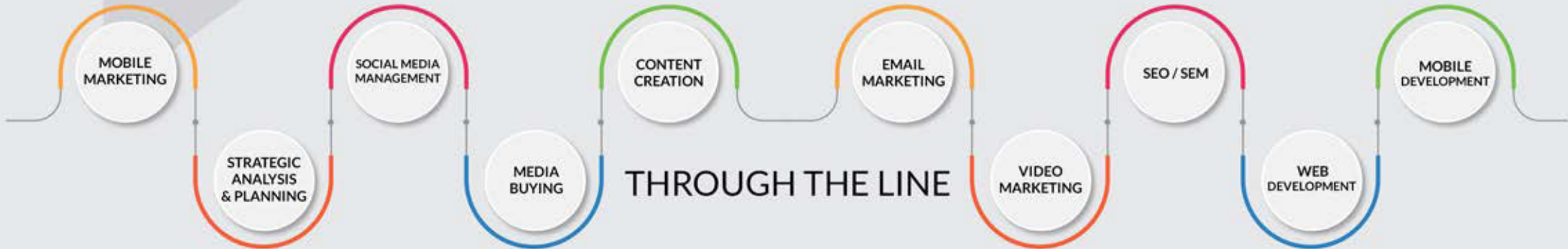
MARKETING CHANNELS & SEGMENTATION

In Marketing, when you have your own consultant, you must have many Marketing Channels that will increase your brand's success opportunities. You must have varieties and plans based on experience to lead your business to the right path and know how you will reach the desired target segments. Marketing channels include Online & Offline



DIGITAL MARKETING & SOCIAL MEDIA

Social media campaign will help you increase your customer's base and sales volume. Social Media campaign becomes now the most successful and fastest way to reach your target segment through (Facebook, Google, Twitter, LinkedIn, Etc.).



**DIGITAL MARKETING & SOCIAL MEDIA
ADVERTISING SERVICES**

ABOVE THE LINE



BELOW THE LINE



CHARISMA
NEVER TO FORGET egypt L.L.C



PHOTOGRAPHY



VIDEO
PRODUCTION



WHAT
WE
DO

CHARISMA
NEVER TO FORGET egypt L.L.C

SIGNS &
OUTDOORS



INFOGRAPHIC
VIDEOS



WHAT

WE

DO



BRANDING
& PRINTING



E-MARKETING



WHAT
WE
DO

CHARISMA
NEVER TO FORGET egypt L.L.C

RADIO
PRODUCTION



SOCIAL MEDIA



WHAT

WE

DO

CHARISMA
NEVER TO FORGET egypt L.L.C

OUR CLIENTS



وزارة الاتصالات
وتكنولوجيا المعلومات



Chamber Of
Information
Technology and
Telecommunication

الأكاديمية الوطنية
NAiD
لتكنولوجيا المعلومات للأشخاص ذوي الإعاقة



الشركة الشرقية ايسدك كومباني
EASTERN COMPANY S.A.E



vodafone

Coca-Cola

COOK DOOR



MEDICONEX
CAIRO HEALTH



صحاري

SIPES

The Spot Mall

P&G



ExxonMobil





JUNIOR & CADET
FENCING WORLD
CHAMPIONSHIPS
EGYPT - CAIRO 2021



TOYOTA



BUC
BADR UNIVERSITY IN CAIRO
جامعة بدر بالقاهرة



VALUE
Designed
for
Lifetime

Sarr design



CHARISMA
NEVER TO FORGET egypt L.L.C

OUR CLIENTS

شركة
التجارة والتكنولوجيا
النيلين
للصحة - البورسانت - الاحواز الصحية
تأسست عام 1987


EGYMEDICA

EGYPT
PROJECTS
Building Future Egypt

ICS
EGYPT
International Ceramic & Sanitary Ware
EXHIBITION
"The destination to redefine your comfort"

CHARISMA

NEVER TO FORGET egypt L.L.C



www.charismaegypt.com



+20 10 9311 6664 / +20 10 1888 2575



info@charismaegypt.com



[@charismaegypt](https://www.instagram.com/charismaegypt)



[/charismaegypt.llc](https://www.facebook.com/charismaegypt.llc)

